

Earn money back for reducing soft water

Incentives to support soft water reduction in commercial and industrial applications

Did you recently optimize a softener for efficiency?
Or reduce soft water in your facility?

Madison Metropolitan Sewerage District is offering cash rebates on eligible commercial and industrial projects supporting soft water reduction, water softener efficiency upgrades.

These rebates are geared to help reduce of the amount of salt going down the drain and lower the amount of excess chloride in local waters.

Save salt, earn funding

- Up to \$5,000 per unit or project for eligible soft water reduction and softener replacement projects
- \$75 for softener efficiency evaluation/optimization
- \$200 for resin analysis
- \$500 optional outreach bonus

Have projects across multiple softeners and/or multiple buildings? Multiple rebates on improvements are available and will generally be capped at \$15,000 total per entity. Special awards may be offered on a case-by-case basis.



Does my project qualify?

- Reduces soft water use or improves efficiency of softener(s)
- In a commercial or industrial facility, or a multi-family residential building serving three or more units
- Located within the District's service area (map available at madsewer.org/service-map)
- Application must occur within 90 days of project completion

The program does not fund salt purchases, addition of new softeners where none existed, winter maintenance equipment or projects that exclusively serve single-family or duplex homes. Projects are evaluated on a first come, first serve basis.

Madison Metropolitan
Sewerage District

-  madsewer.org/softener-rebate
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