SHOPONE

# Artist/Educator in Residence Overview

## Background

The Madison Metropolitan Sewerage District (District) is a leader in water stewardship, returning water safely to the environment and recovering resources like nutrients to help crops grow and methane to generate power. The District embraces a vision of enriching life through clean water and resource recovery and our mission of protecting public health and the environment, and has done so for nearly 100 years by operating the Nine Springs Wastewater Treatment Plant.

Shop One is a physical building at the plant with a rich history of adaptation, changing as the District's needs have evolved. The call for this building's next evolution is to repurposed into a flexible, community-oriented space to help the District tell our story, remember history, connect with the community, and look to the future. In addition to being a physical space, it is also an opportunity to open the wastewater treatment plant beyond its fence and normal business hours; to teach through interactions, to provide hands-on opportunities and experiences; engage in conversations that challenge social norms and conventional thinking as well as collaborate and test new approaches to convey the One Water message.

## Residency description

Madison Metropolitan Sewerage District seeks to contract an artist/educator to design and to execute a one-year residency. The purpose of this residency is to:

- Help connect community members to and in conversations about water and water stewardship
- Build community understanding of the value and essential role water plays for us all
- Offer an opportunity for the artist/educator to advance their own creative practice

During the one-year residency at Shop One, the artist/educator will collaborate with District subject matter experts to explore local, regional, and national water challenges and stewardship priorities. In addition, based on their own practice, the artist/educator may lead and implement some or all of the following activities:

- Outreach to community members living across the Madison metropolitan area, helping them understand their relationship with water and welcoming them to be a part of future Shop One events and activities.

- Collaborate with District staff to imagine creative ways to express its mission to "protect public health and the environment" and its vision to "enrich life through clean water and resource recovery."

- Generate creative works, events, and/or opportunities that connect people to the District and strengthen their relationship to water.

- Identify ways to sustain relationships between the District and community members engaged both within and outside Shop One.

Additionally, the artist/educator will provide the district with a mid- and post-residency reflection and summary of their activities with feedback on how to improve the residency for the future. Also, the artist/educator will make a presentation to District staff about their activities.

## Eligibility

Artist/Educators…

- Of any practice or discipline who live, work, or have connection to the Madison metropolitan area
- Emerging to established artists with educator experience. “Educator” can mean many things and take on a variety of forms, but preference will be given to those with proven ability to help others learn about and connect with environmental causes.
- Able to commit to a 12-month partnership with the District and be available to meet every other week, preferably in person, as conditions allow.
- with a wide range of experiences and/or paths should apply. We value diversity of perspective and recognize there are multiple ways of knowing. We encourage artists/educators with a wide range of experiences and/or paths of community engagement work and multi-disciplinary practices to apply. Priority will not necessarily be given to those with long residence histories or traditional artist collaboration projects.
- May apply as a duo/in pairs. (Note that budget & compensation, hours, etc. will be split in this case, not doubled.)

## Budget & compensation

The selected artist/educator will work as an independent contractor on a part time basis for 12 months and be paid $25,000. This amount is based on an estimated rate of $75 per hour for 333 hours of labor, which translates to roughly six hours of work per week over the course of the residency. The role does not include housing, transportation, or childcare. In addition to artist/educatory pay, they will also have access to an expense budget of up to $10,000.

## Process

1. Interested educator/artists apply to the initial application (request for qualifications) by Oct. 3 Qualifications applications must be submitted by midnight on Oct. 2.
2. Initial applications reviewed by a selection panel. The panel will choose 3 finalists, who will be invited to develop a full proposal (see details below)
3. Three finalists are invited to develop a full proposal (will be compensated $750 for development of the proposal). Full proposals will be due by noon Nov. 21
4. One finalist’s proposal will be selected to be the Madison Metropolitan Sewerage District’s second Educator/Artist in Residence, starting in early 2023.

## Timeline

- **Aug. 30:** Call for qualifications opened
- **Sept. 6:** Info sessions
- **Sept. 30 at noon:** Deadline for application technical assistance
- **Oct. 2:** Initial applications (response to RFQ) due at midnight
- **Oct. 19:** Finalists contacted
- **Oct. 21:** Finalist acceptance/intent to continue due
- **Nov. 21:** Final proposals due
- **Nov. 30:** Finalist interviews (time to be determined)
- **Dec. 1:** 2023 resident artist/educator selected; all finalists notified
- **Jan. 2023:** Residency starts

## Info sessions

The District will hold three informational sessions where interested applicants can ask questions of District staff and the current resident artist, and see the plant and Shop One space. Info meeting attendance is not required for application; it is completely optional.

- September 6, 9 a.m. in-person at Shop One (1610 Moorland Road)
- September 6, 12 p.m. in-person at Shop One (1610 Moorland Road)
- September 6, 7 p.m. via Zoom

Please RSVP for the meeting you would like to attend using the links above. Pre-registering for the meeting allows us to better plan for the tour, and to make sure we are able to send out any safety notices for the day-of the event.

An informational Q&A video addressing questions brought forth during the info sessions will be posted at https://onewatermadison.org *after Sept. 6.* If you are unable to attend one of the info sessions but have questions to be addressed there, please submit to Catherine Harris by September 6.

## Application assistance

Shop One is committed to improving access to our project and program opportunities. Applicants needing technical assistance uploading or formatting files, would like their submission reviewed, or have submission related questions should contact Catherine Harris. If email proves inadequate to answer your questions, you may schedule a 30-minute phone or video-conferencing call. Requests for assistance should be made prior to noon, Friday, September 30, 2022. Requests made after this date cannot be guaranteed to be addressed in a timely manner.

## How to apply

Find application instructions on the Shop One website, onewatermadison.org

SHOPONE

# Initial Application (Request for Qualifications)

To accommodate the widest array of creative practice, we encourage applicants to submit application materials in a manner that best reflects your work, which could include, but is not limited to, images, audio, video, and/or written narrative.

The initial application asks for:

**Name, email, phone number** *(required)*

**Applicant Narrative/Cover Letter** *(900 words or 5 min. video/audio)*

- Why are you interested in this residency opportunity?
- What experience or knowledge are you most excited to bring to this residency?
- How do you see this residency contributing to your growth as an artist/educator?
- Please include any additional info you feel the selection panel should know.

**Work History** *(900 words or 5 min. video/audio)*

- This section requirement can be satisfied with a resume, CV, or narrative, and should describe your professional, volunteer, and/or lived experience relevant to this opportunity. If you have not previously completed a public art or education project, describe the skills and training you have acquired that will enable you to successfully lead and complete such a project.

**Work Samples**

- Please submit up to four work samples (or project narratives) that showcase your body of work regarding the following selection criteria.
- Submissions may be flexible in style, length, and approach,
- Where applicable, please include the following information for each work sample:
    - *General/abstract*
        - Work sample title/number (if applicable).
        - Description: What was the purpose or objective of the project/program? Where and when did you work on this? Who was the intended audience?
        - Roles and Relationships: What was your role on the project/program? Who did you partner with?
        - Project/Program Outcomes: What was the final product of this project/program? What lasting impact did it have on its intended beneficiaries?
    - *Community*
        - Was community involved in the project, if so, how? Please describe.
        - How did you ensure engagement was equitable and not extractive?
        - How did you ensure the program/project honored place and connected to local resources?

- *Environment*
  - If there was an environmental purpose or objective, please describe the ways in which the project inspired personal connections to the natural world?
  - Have you considered the resources (social & environmental costs) that your art utilizes? What are the embodied energy, waste, and water 'footprints' that are part of your process?

- *Storytelling*
  - Was there a storytelling objective of the project/program? If so, what was it? What did the story uncover for the audience?
  - How did the project build a line-of-sight between actions and consequences, or history and the present?

**Online resources:** *website, social media handles, blogs, etc. (optional)*

**Connection to Madison area**

**Demographic information***: Age, gender identity, race/ethnicity (optional)*

## How to submit

All initial application materials should be submitted online at **onewatermadison.org/application.**

If you would prefer to mail a hard copy of your application, please ensure it contains the previously outlined information. Applications must be received by October 3 (by October 2 at midnight). They can be addressed to:

Madison Metropolitan Sewerage District
Shop One Educator/Artist Residency
1610 Moorland Rd.
Madison, WI 53713

## Due date

Initial applications are due October 2, 2022. They should be received by midnight.

## Finalist selection criteria

The selection of 3 finalists will be based on the following criteria:

| Criteria | Details | Points |
|---|---|---|
| Experience as a Practicing Artist/Educator | • Minimum 5 years' experience as a practicing artist or educator. NOTE: "Experience" is not confined to a proven record of conventional public art commissions. We encourage artists/educators with a diverse background of creative practice to apply.<br>• A demonstrated focus on community engagement as part of your creative practice. | 45 |

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| Engaging and Working with Communities | • Demonstrated experience or interest in engaging and working with communities on creative and/or educational projects. Knowledge and skills to ensure equitable engagement with communities, including but not limited to honoring place and connecting to local resources, and creating community ownership of the narrative.<br>• Exceptional cultural competency and demonstrated ability to work collaboratively with community members from a diverse range of social, cultural, and economic backgrounds. Preference will be given to applicants who have experience or interest in engaging with low-income, Black, Indigenous, and communities of color. | 45 |
| Experience Inspiring Environmental Stewardship through Art/Education | • Demonstrated experience or interest in using creative artistic or educational practices to inspire personal connections to the natural world.<br>• Experience or interest in using relationship-based approaches to encourage communal environmental stewardship.<br>• Demonstrated experience or interest in working in the field of environmental justice. | 30 |
| Storytelling | • Demonstrated experience or interest in using your creative practice to tell a story that builds a line-of-sight between actions and consequences, or between history and the present.<br>• Demonstrated ability or interest in using your creative practice to tell a story that enables the audience to “see” what was previously “unseen.” | 20 |
| Professional Experience Working with a Multidisciplinary Team | • Strong communication skills including interpersonal, facilitation, and presentation skills.<br>• Ability to instruct and lead District staff regarding principles for effective community engagement.<br>• Ability to problem solve and overcome the unexpected obstacles inherent to collaborative projects. | 15 |

*The District holds the right to engage applicants in short informational interviews, with the intent of better understanding the artist’s vision and making an informed decision.

# Full Proposal Phase

Initial applications will be reviewed by a panel consisting of two District staff and three or four artist/community representatives. **Three** artist/educators who made initial applications will be invited to develop a full proposal. Applicants selected to proceed as finalists to the full proposal phase will be notified October 19, 2022, and have until October 21, 2022 to declare whether they'd like to proceed with submitting a final proposal.

Proposals should be in a format that best reflects the artist/educator's work and practice - writing, video, or audio are all acceptable formats. Development of a full proposal will be compensated $750 and must be submitted by **November 21, 2022.**

***Full proposals are asked to include:***

## Residency summary

A narrative summary describing your vision for the residency, and the themes and objectives you will pursue with your creative practice.

## Residency plan

The residency plan should address the following criteria.

**Community Engagement Approach:**

- Identify what community, or communities, you will seek to engage with, and how.
- Describe how you will ensure community engagement is equitable and that community members retain ownership of their narrative.
- Describe how the community, or communities, will be enriched by the engagement.

**District Engagement:**

- Provide descriptions for specific activities for the residency.
- Description of how District buildings will be utilized during the residency (if applicable).
- Description of any logistical support from District staff that you feel would be necessary to help ensure the success of the residency (if applicable).

**Ongoing Community Impact:**

- What relationships will be developed during the residency? How will these be maintained?
- Will the residency produce durable deliverables for the communities engaged?

## Samples & examples

Some type of example which will help the panel understand what your work would be like should be provided. For visual art for example, this might be sketches or renderings.

## Residency timeline & process

Map out the project steps and prospective timeline for project activities and deliverables.

## Residency expense budget

Provide a line-item expected cost break down for project expenses. There is up to $10,000 for an associated expense budget.

## Meeting with panel

Finalists will have the opportunity to meet with the panel for 15 minutes on Nov. 30. At this time, the panel will have already reviewed any materials submitted as part of the full proposal. This is a chance to answer questions the panel has and add any clarifying information.

## Proposal ownership

It is the District's intention to respect the intellectual property of artists, but please note that Madison Metropolitan Sewerage District is subject to Wisconsin's Open Records laws.

In addition, should an idea that is generated as part of this process be considered for future implementation, the contributing artist will be given the first right of refusal.

## Proposal submission assistance

Applicants needing technical assistance uploading or formatting files or have submission-related questions can be in touch over email, or if email proves inadequate to answer questions, may schedule a 30-minute phone or video-conferencing call.

## Final proposal scoring

The same panel will review and select both finalists and the final 2023 resident artist/educator. Finalist proposals will be assessed based on the following four criteria:

**Plan Feasibility – 20%**
*How developed is the plan?*

- Is the plan possible given the constraints and resources available as part of this residency?
- Does the plan have detail? Is there flexibility within that detail (i.e. not contingent upon one thing or one person/group).
- What kind (if any) collaboration is required for District staff in filling out plan details?

**Artist/Educator's Creative Vision – 20%**
*How well does the plan align with Shop One values?*

- Does the plan advance reflection, conservation, and protection of water resources through creative engagement?
- Do activities honor place and connection to local history?
- Does the plan make the invisible visible by illuminating the hidden systems for water stewardship?

**Community Engagement Approach – 30%**
*How well does the plan ensure equitable engagement with communities?*

- Is the plan clear regarding which communities will be engaged?
- Do plan activities connect to local resources and create community ownership of the narrative?
- Do plan activities effectively communicate the Finalist's ability to competently engage with the identified communities?
- Will the plan strengthen water stewardship through relationship building?

**District Engagement Plan – 10%**
*How well does the plan engage the District – its people and place?*

- Does the plan incorporate ways to engage District staff?
- Does the plan incorporate the use of the Shop One building?

**Ongoing Community Impact – 20%**
*How will the plan create long term relationships and opportunities?*

- How will relationships developed over the course of the residency be maintained?
- Is there an opportunity for ongoing engagement with participating communities?
- Does the plan include creations/deliverables that may last beyond the scope of residency?

Selection will also be based on which proposal is deemed to be in the best interest of the project based on the proposal and answers to any follow up questions.

The selected artist/educator will be notified by December 1 and would likely start sometime early January 2023 (depending on proposed project timeline).