MMSD Salt Savers Program Overview

You can help your customers cut their salt use, keep sewer bills low, and protect local fresh water by participating in Madison Metropolitan Sewerage District’s Salt Savers program. Here’s how water softener service providers (such as plumbers, softener service technicians, and building inspectors) can get involved.

1. **GET TRAINED**
   Service providers who work with water softeners attend softener training conducted by the sewerage district. Attendees will be trained on evaluating softeners and may choose to learn how to optimize softeners.

2. **EVALUATE SOFTENERS**
   During a service call, a certified service provider uses the MMSD softener assessment app to assess and document details about the softener.

3. **TAKE ACTION**
   The service provider takes action on the softener based on its condition. The app will prompt recommendations based on the data entered about the softener.

   **SUBMIT REPORT**
   The service provider submits the job report through the app. Municipal staff will review the report for completeness and issue reimbursement.

   **PROVIDE DISCOUNT**
   The service provider gives a voucher or discount for the replacement or optimization to the customer. This service will be reimbursed for qualifying reports.

   **REPLACE**
   If the softener is identified as an obsolete model, such as a time-clock, the provider replaces it with a more efficient softener or other approved technology or recommends replacement through a certified provider.

   **OPTIMIZE**
   If the softener is able to be optimized and the provider is trained to optimize softeners, the provider sets the softener to the most efficient settings to minimize its salt use.