Yahara WINS Resolutions

Meeting Date: April 16, 2018, meeting called to order at 10:07

Attendance: committee members (voting and advisory) highlighted

In person: Martin Griffin, Jeff Rau, Gary Huth, Laura Hicklin, Dea Larsen Converse, Dave Taylor, Kathy Lake

On phone: Tom Wilson, Greg Fries (joined at 10:27), Paul Kent, Jenny Sereno

1. Review and Acceptance of March 15, 2018 minutes (no meeting was held).
   Motion to accept: Jeff Rau, 2nd Gary Huth
   Vote: Unanimous

2. Review and Acceptance of February 14, 2018 minutes.
   Motion to accept: Tom Wilson, 2nd Jeff Rau
   Vote: Unanimous

3. Use of Clean Lakes Alliance Funds
   Motion to move forward with Recommendation 1, from the Agenda Item 3 Summary, ($50k of the remaining $75k directed to Columbia Co) – Tom Wilson, 2nd Jeff Rau
   Vote: Unanimous

4. Clean Lakes Alliance Memorandum of Understanding:
   Motion to move forward with Recommendation 2, from the Agenda Item 3 Summary, (move remaining funds ($25k) to the Yahara WINS grant program) by Tom Wilson, 2nd Gary Huth
   Vote: unanimous

5. Discussion on Yahara WINS Grant program
   a. Discussion included whether the lack of funds and size of award are detrimental to the program’s success. The Exec. Committee expressed an interested in a robust and successful grant program and agreed that this should be discussed in the future.

6. Additional Discussion on Items from March 15, Yahara WINS Group Meeting:
   a. Audit – Taylor created an RFP and will send out to three firms recommended by the Executive Committee and likely one additional provider. Firms will be given approximately 2 weeks to respond. The RFP asks for prices and times to complete the proposed work. At Huth’s suggestion, responses to the RFP will be made via PDF vs paper copies.
   b. Partner updates – Griffin noted that presentations by Partners from the last meeting will be posted to the website shortly.
   c. Strategic Communications - Jenny Sereno discussed the results of the survey. Martye Griffin will receive those digitally and forward to the committee. She noted that some of the more popular responses were:
      i. to create email newsletters along with some paper versions
ii. to have a social media presence
iii. to invest in creation of a watershed event sponsored by YAHARA WINS
iv. there was some interest in purchasing paid media advertisement

Ms. Sereno discussed next steps for the plan. She agreed to incorporate previous comments and provide the updated version to the committee and have a discussion at the next Exec. Committee meeting. There was continued discussion on whether there should be specific deliverables/work plan developed in addition to the more conceptual plan.

d. Annual Report – Martye Griffin, Dave Taylor and Jenny Sereno are working on pulling this report together with a goal date of June 30, as noted in the Intergovernmental Agreement. Griffin will send out an “outline” of how the report will be structured to the Executive Committee, since the full report cannot be completed till reports from other groups are provided to Griffin.

7. Tom Wilson made a motion to, “Convene in Closed Session for (Agenda item 7) competitive or bargaining reasons pursuant to Wis. Stat. sec. 19.85(1)(e) to discuss the consulting director agreement with Nemoa Environmental LLC and (Agenda Item 8) for competitive or bargaining reasons pursuant to Wis. Stat. sec. 19.85(1)(e) to discuss the legal services agreement with Stafford Rosenbaum LLP, which was seconded by Jeff Rau and unanimously approved. The Executive Committee proceeded to closed session and additional attendees left the room or the telephone. Paul Kent remained on the telephone for the discussion on Agenda Item 7.

8. The Executive Committee reconvened into Open Session to vote on Agenda Item 7 and Agenda Item 8.

   a. Tom Wilson made a motion for Martye Griffin and Jeff Rau to work with Dave Taylor on a contract extension with potential for modified duties and an extension of something less than another full year, Jeff Rau seconded, vote = unanimous.

   b. Tom Wilson made a motion for Martye Griffin to notify Stafford that it is the Executive Committee’s intention to exercise the two-year extension in the current legal services agreement and Greg Fries seconded. Vote = unanimous. The committee discussed that no action was needed, as no action automatically extended the agreement but all members agreed that formally notifying Stafford was desirable.

9. Other Business:

   a. Martye Griffin asked whether the committee wanted to weigh in on letters of support requests. The committee agreed that he could send these on behalf of Yahara WINS. It was requested that if Griffin felt the project was controversial the executive committee be consulted.

   b. Martye Griffin also asked whether Yahara WINS was interested in a $500 sponsorship for the Dane County Dairymen’s Breakfast. There was discussion but no action on this item.

10. Martye Griffin noted that we were at the end of the agenda and adjourned the meeting at 11:55.