



**Case study information:**

MMSD may use your responses to these questions to create a case study. You will have a chance to review the draft case study before it is made final and shared. Once final, MMSD may use this case study in its outreach (such as presentations, print materials, and social media) to demonstrate to other entities an example of successful salt reduction.

- 1) Brief (1-2 sentence) description of your company and its activities:
  
- 2) Why did your business decide to pursue this project?
  
- 3) How did your business benefit from this project?
  
- 4) How did your customers benefit from this project?
  
- 5) Approximate total salt reduction from the project (pounds):
  
- 6) What recommendations would you have for other facilities interested in taking on a similar project?