



ANNOUNCING SALT REDUCTION REBATES AND EDUCATION FOR 2017

Does your building use the right amount of salt?

Even if you don't know the answer to that question, there's a good chance that it's using more salt than it needs. Many buildings use more salt than necessary because of inefficient water softening. By improving their water softeners or processes to use less salt, businesses with large softeners can potentially save hundreds to thousands of dollars per year on salt, as well as reduce labor. Reducing softener salt also is a win for the environment, since every bag of salt that goes into a water softener ends up in local freshwater streams.

Madison Metropolitan Sewerage District (MMSD) is working to reduce salt contributions to the sewer system, and is excited to announce two opportunities for your business to cut down on its salt use: a revised salt reduction rebate program and a free training workshop, based on a successful training program hosted by MMSD last spring.

1) 2017 Salt Reduction Rebates Available

MMSD is again offering rebates to incentivize projects in commercial/industrial facilities that reduce salt to the sewer system, as well as evaluations of existing water softeners. MMSD updated the program from 2016, and the updated program materials are now available on MMSD's [chloride reduction website](#), under "Grant Programs."

These rebates are first-come, first-serve in 2017, and MMSD is strongly encouraging businesses, institutions and multi-family residences with large softeners to apply for rebates this year. If you're interested, but would like to learn more about the program, consider signing up for this spring's salt reduction workshop (below).

2) Salt Wise Soft Water Workshop, April 25

Save the date for a **FREE** workshop on **Tuesday, April 25 from 8:30-11:30 AM** at MMSD's training center. The workshop is intended to educate managers and facilities/plumbing specialists on ways they can reduce salt use by improving water softeners and processes that use soft water. The training will include:

- Education from water treatment experts about identifying and solving inefficiencies in soft water systems
- Case studies from facilities that have successfully reduced salt use
- A tour of the water softening systems on MMSD's campus with expert explanations of their configurations
- Information about MMSD's salt reduction rebates and how to apply

The training is free but space is limited, so [RSVP](#) to reserve a spot. More information, including an agenda, will follow.

We hope that these resources will help your business reduce salt use in 2017. If you have any questions, please contact Emily Jones at MMSD, EmilyJ@madsewer.org or 608.709.1857.